

PHOTOGRAPHY

The Brand Shoot Shot List Builder

Turn a photo session into a useful image library for your website, social, offers, and launch content.

For small businesses, founders, coaches, artists, and teams planning a brand photography session.

WEBSITE

- Homepage hero image
- About page portrait
- Service or product detail images
- Process, workspace, or behind-the-scenes images

TRUST

- Client interaction or working-context images
- Tools, materials, environment, or proof details
- Team portraits or founder portraits
- Images that answer buyer hesitation

CONTENT

- Profile crops
- Horizontal banner images
- Vertical social images
- Negative-space images for copy overlays

PRIORITY

- Where will these images live in the first 30 days?
- Which images would be hardest to recreate later?
- What visual proof does your buyer need before they trust the offer?